



Community Health Worker brings self-sample HPV test to woman in Nyatike, Kenya.

2024

CureCervicalCancer Impact Report



CureCervicalCancer is dedicated to the early detection and prevention of cervical cancer around the globe.

Cervical cancer is nearly 100% preventable, yet it claims the lives of over 350,000 women every year. An overwhelming 90% of these deaths occur in low- and middle-income countries,¹ where women lack access to the most basic healthcare services for prevention and treatment.

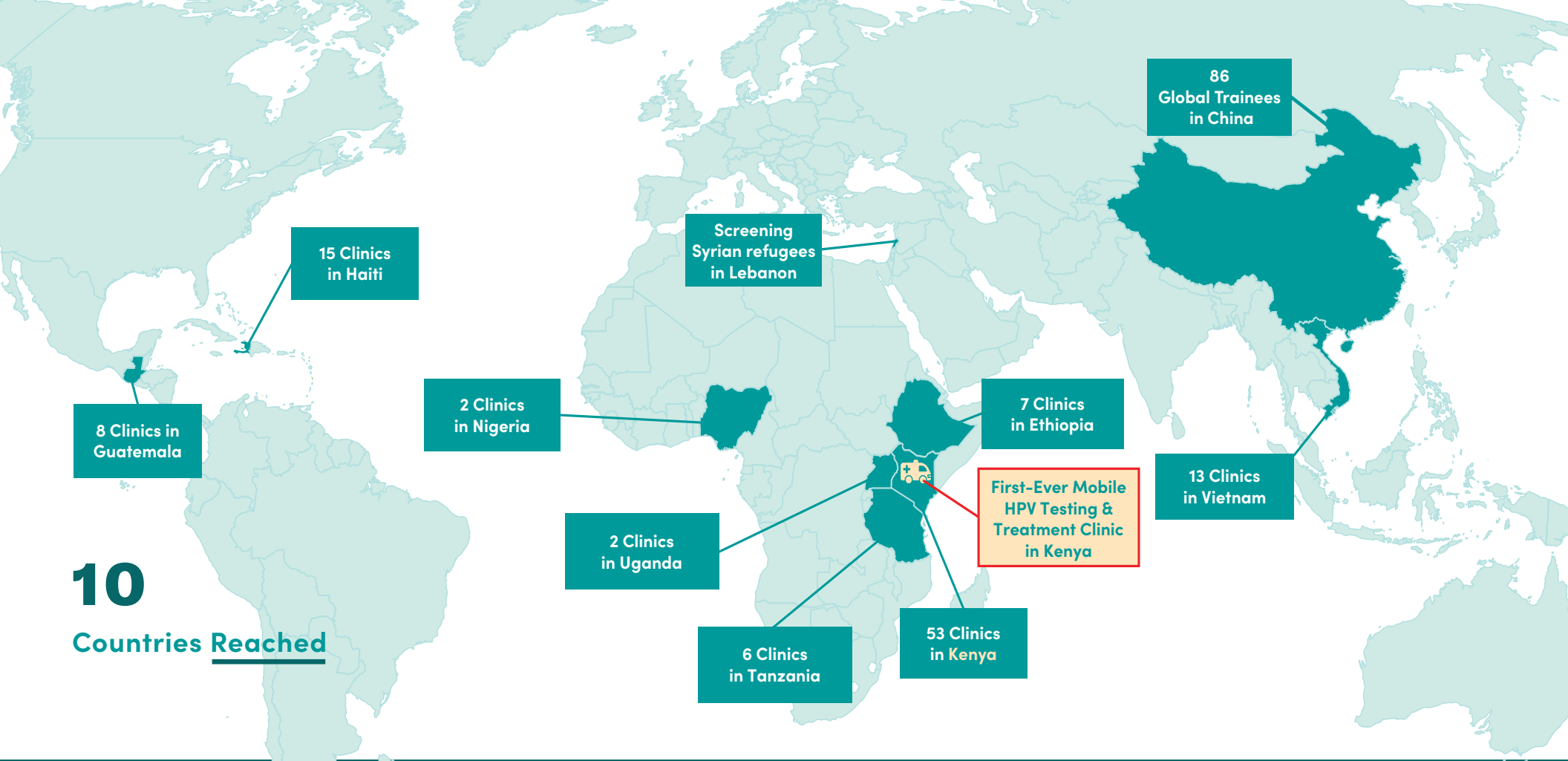
Since our founding, CureCervicalCancer has been committed to bringing life-saving screening and treatment to the women who need it most. We have an effective and innovative approach to cervical cancer prevention in remote and high-need communities, utilizing the most advanced technology and partnering with local healthcare systems to sustain our impact for the long term.

¹ World Health Organization. Cervical Cancer Fact Sheet. World Health Organization. Retrieved October 2, 2024, from <https://www.who.int/news-room/fact-sheets/detail/cervical-cancer>

Because of supporters like you, we have reached over 200,000 women across 10 low- and middle-income countries.

Still, thousands of women are dying from this preventable disease. Recent data from the World Health Organization (WHO) predict that the death toll will continue to rise at an unprecedented rate without urgent and wide-scale intervention.¹ We have a solution—now it’s time to scale. Together, we can reach the women who need us most.

Together, we can eliminate cervical cancer.



OUR GLOBAL IMPACT

 201,782 Women Screened

 14,909 Women Treated

 795 Healthcare Providers Trained

 2,468 Community Health Workers Trained

 106 Sustainable Clinics

 17 Lab Technologists Trained

MOBILE HEALTH FOR MAMAS

Reaching Women in Kenya

TRAIN

Strengthening the Healthcare System

We train and mentor Community Health Workers, Healthcare Providers, and Lab Technologists to educate, test, and treat women. By building the capacity of the local healthcare workforce, we ensure that women can access screening and treatment for the long term.



A group of local healthcare providers in Kisumu, Kenya graduate from our training and mentorship program.

“

I know women who have died from cervical cancer and others who continue to suffer. Because of CureCervicalCancer...I’ve gained more knowledge than ever before and can share what I know with the women in my community.”

HELEN

A Community Health Worker
From Migori County, Kenya

TEST

Home-Based Self-Sample HPV Testing

Human papillomavirus (HPV) testing is the gold standard test recommended by the World Health Organization to identify women at risk of developing cervical cancer. Women can easily collect their own vaginal sample, and only those who test positive require further assessment. Home-based self-sample testing is a vital solution in low-resource regions where there exist shortages of healthcare providers.



“

I wanted to test for HPV because it’s important for me to know my status. I would encourage other women to get screened because the process is so easy.”

JOSEPHINE

A mother of three and a tailor from Muhuru Bay, Kenya

Mobile Health for Mamas is a community-based cervical cancer screening and treatment program designed to reach the most vulnerable women with the care that they need. Our **innovative and highly effective model** uses a targeted approach to bring **self-sample HPV testing** directly to women’s homes.

TREAT

Bringing Life-Saving Care Directly to Communities

Women who test positive for high-risk HPV are scheduled to attend a mobile clinic or designated healthcare facility within their community for further assessment from a trained healthcare provider. Most women can be treated on-site with a quick and painless procedure called thermal ablation—which is 90% effective in destroying pre-cancerous cells.



A trained healthcare provider performing the thermal ablation procedure on an HPV-positive woman at a mobile treatment outreach, preventing cervical cancer from developing.

“

Women get free HPV screening and treatment who under normal circumstances would not have received those services because they are expensive and not easily accessible.”

MONICA

A nurse from Kisumu County, Kenya

LINK

Patient Navigation Links Women with Advanced Care

Women with advanced disease face significant barriers to accessing care. In low-resource contexts, advanced treatment is scarcely available and prohibitively expensive. We enroll these women in our patient navigation program to link them with referral hospitals and to provide critical financial and psychosocial support.

“

When I arrived [to the referral hospital], Millicent [CCC Patient Navigator] helped me to be attended to faster by the doctors. Now, I am free from cervical cancer and my anxiety is gone.”

BEATRICE

A 34-year-old woman from
Nyatike, Kenya



A mobile treatment clinic in rural Kisumu County targeting women who work as farmers in the surrounding rice paddies.

MOBILE HEALTH FOR MAMAS 2024 MILESTONES



Trained Community Health Workers collect samples from women in the community using the Mobile Health for Mamas digital app.

Mobile Health for Mamas Digital App

This year, we launched our Mobile Health for Mamas digital app which has transformed the way that we deliver and track patient care. Upgrading from paper patient records, the app has increased the accuracy and efficiency of our data collection. By reducing the time it takes to register patients and leveraging data visualization tools, we are maximizing the time spent between patients and providers and tracking patient progress in real-time to improve care and outcomes.

Scaling Our Reach in Kenya

After three years of operating Mobile Health for Mamas in Kisumu County, we expanded into an additional County in the Western region called Migori. Both Kisumu and Migori Counties have low screening rates, a high prevalence of women living with HIV, and few healthcare facilities equipped for cervical cancer treatment. Through our partnerships with the local County governments, we have screened and treated thousands of women and trained hundreds of healthcare workers.

Map showing our current focal regions Kisumu County and Migori County, Kenya and indicating location of Jaromogi Oginga Odinga Teaching & Referral Hospital (JOTRH), the sole regional referral hospital for advanced care.

Who We're Reaching

75%
of the women tested had never been screened before

17.3%
of women tested were also HIV+

These women are especially vulnerable as they have a 6x increased risk of developing cervical cancer.

70.9%
of the women who tested HPV-positive attended our mobile treatment clinics



MOBILE HEALTH FOR MAMAS IMPACT IN KENYA



Hope Beyond Cancer: Eunice's Story

Eunice, age 46, was excited when a Community Health Worker brought a self-sample HPV test kit to her home in Ochielore village. She had heard of cervical cancer, but did not know anywhere she could go to get screening. She tested positive for HPV and attended a mobile treatment outreach, where the healthcare provider identified early signs of cervical cancer and referred her to the nearest referral hospital, over 160 km away.

"We don't have many resources as a family so I'm glad that CureCervicalCancer paid for my transport to [the referral hospital], accommodation, as well as the other services (biopsy, bloodwork, MRI) as ordered by the doctor."

Eunice had invasive cervical cancer stage 1B.

"I was really terrified and thought I was going to die but I had many encouraging conversations with Millicent (CCC Patient Navigator)."

She agreed to undergo a hysterectomy to prevent the cancer from spreading. Today, Eunice is cancer-free, continuing her work as a farmer and enjoying life with her husband and children.

Although Eunice's case of advanced disease represents less than 1% of the patients we screen, her story underscores the critical importance of our patient navigation services.

"I feel relieved and hope to live a healthy life thanks to CureCervicalCancer."

37,601
Women Tested with Self-Sample HPV Tests

5,904
HPV+ Women Treated

395
Women with Advanced Disease who Successfully Accessed Care

130
Healthcare Providers Trained

2,240
Community Health Workers Trained

17
Lab Technologists Trained

TO OUR FRIENDS AND SUPPORTERS

As we look back on this past year, we are deeply proud of how far we have come in our efforts to prevent cervical cancer and bring life-saving care to women in need.

It's amazing to think that just a few years ago, we were dreaming about how to make **Mobile Health for Mamas** a reality and how to bring **self-sample HPV testing and treatment** into low-resource settings with limited infrastructure. Today, we have **reached over 37,000 women in Kenya** who otherwise would have no access to care.

For the last three years, we have focused on **building a strong foundation in Kenya**, a country where the need for cervical cancer screening and treatment is urgent. This year, we are thrilled to share that our commitment to Kenya has grown even stronger with the expansion of **CureCervicalCancer Kenya (CCC Kenya)** into a new region—Migori County.

Our work in Kenya has been focused on not only providing critical care but also building a dedicated team on the ground that understands the unique challenges women face. By investing in local leadership and local healthcare workers, we have been able to establish a program that is deeply rooted in the communities we serve.



Community Health Workers and local healthcare providers are at the heart of our work and have been instrumental in providing education, screening, and treatment services to women across Kenya, ensuring that even those in the most remote areas can access care.

Because of donors and supporters like you, we are building sustainable, long-term solutions that will continue to save lives for years to come. We know that **together, we can ensure that every woman, no matter where she lives, has access to the care she deserves.**

With gratitude,

Rebecca Lepsik, RN
Executive Director

Patricia Gordon MD
Founder and Board Chair



Full-Time CureCervicalCancer US Team

- 1. Patricia Gordon MD**, Founder and Board Chair
- 2. Rebecca**, Executive Director
- 3. Lauren**, Director of Monitoring and Evaluation (Not Pictured)
- 4. Julia**, Program Coordinator (Not Pictured)

Full-Time CureCervicalCancer Kenya Team

- 5. Vincent**, Logistics and Procurement Officer
- 6. Samson**, Program Manager
- 7. Peter**, Data Officer
- 8. Dorcus**, Clinical Officer (Nurse)
- 9. Millicent**, Patient Navigator (Social Worker)
- 10. Adriano**, Lab Technologist



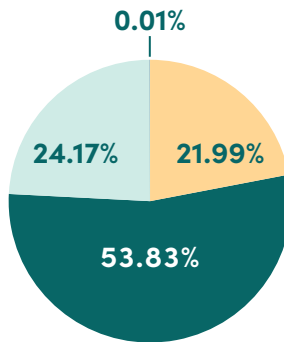
Statement of Activities

November 2023 - October 2024

INCOME

	TOTAL	% OF INCOME
Board Giving	190,456.88	21.99%
Grants	466,282.00	53.83%
Individual, Business Donations	209,407.33	24.17%
Interest Earned	123.05	0.01%
TOTAL INCOME	866,269.26	100.00%

OPERATING REVENUE

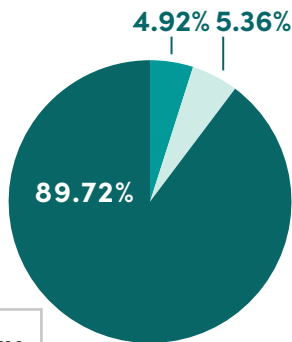


KEY Board Giving Grants Individual, Business Donations Interest Earned

EXPENSES

	TOTAL	% OF EXPENSE
General & Administrative	50,326.45	4.92%
Fundraising	54,767.07	5.36%
Programs	917,394.99	89.72%
TOTAL EXPENSES	1,022,488.51	100.00%

OPERATING EXPENSES



KEY General & Administrative Fundraising Programs

DONORS & PARTNERS



DIAMOND \$100,000+

Anonymous
Benjamin Gordon (Board Member)
Bristol-Myers Squibb Foundation
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Tap Cancer Out
The Leonard Hill Charitable Trust and Patricia Gordon MD (Dr. Patricia Gordon, Board Member)
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Together Women Rise
Together for Health

SILVER \$10,000+

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Renee and Brian Wilson
Richard Keller
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Roz and Elliot Vogelfanger
Sheri and Les Biller
Soroptimist International of Central Solano County
The Crescent-Rotary Foundation

Donate Today



ABOVE: Adriano, our Lab Technologist, analyzing samples for HPV inside of our solar-powered mobile laboratory.



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