



2023

CureCervicalCancer  
Impact Report



## CureCervicalCancer is dedicated to the early detection and prevention of cervical cancer around the globe for the women who need it most.

By the time you finish reading this page, another woman will die from cervical cancer.

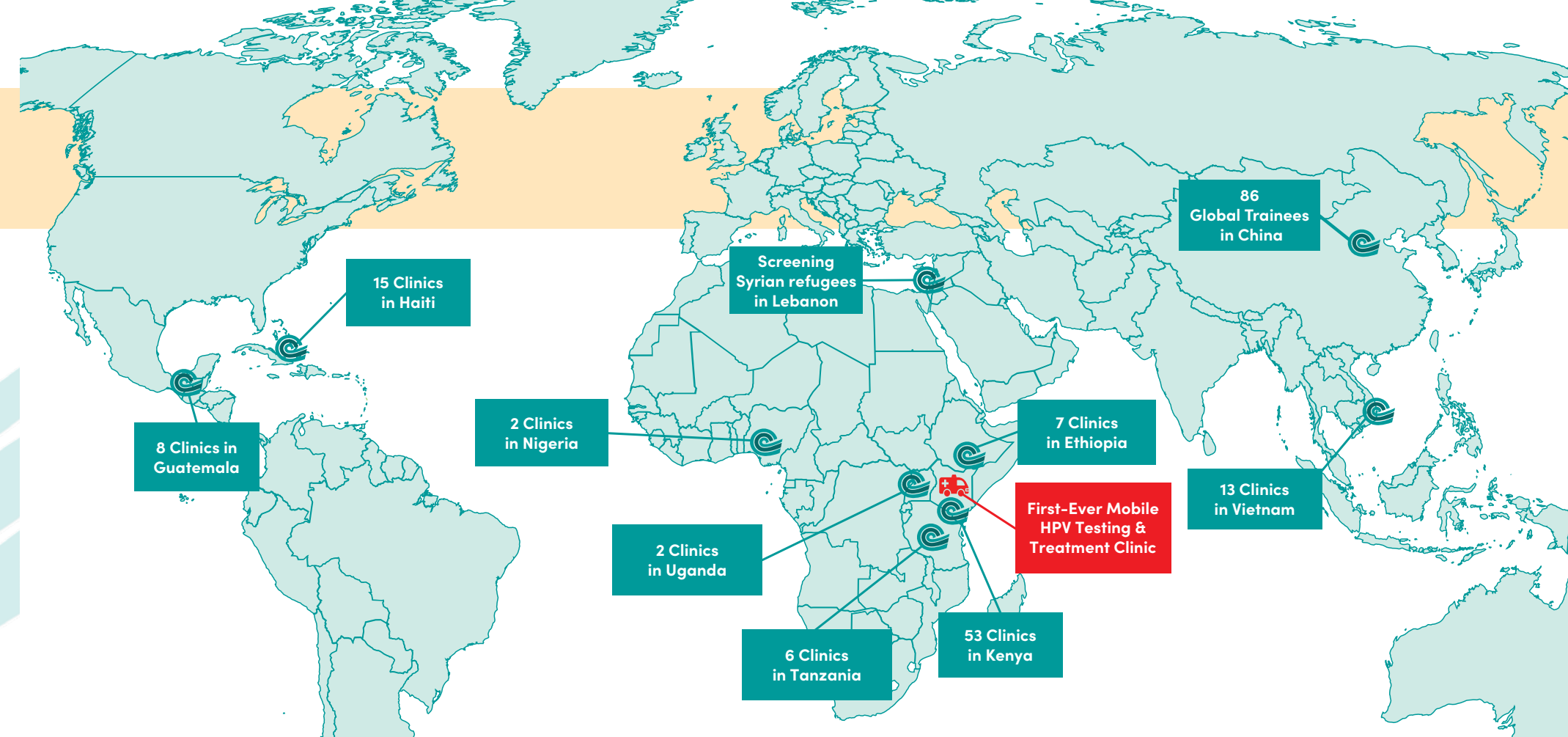
The tragedy is that these women are dying from a disease that we have the tools and knowledge to prevent. In the case of cervical cancer, **where** a woman lives often determines **if** she will live.

The World Health Organization is calling on the global community to **eliminate cervical cancer by 2030** by closing gaps in access to preventative care. Women around the world deserve access to human papillomavirus (HPV) vaccination, early detection through screening, and early treatment—**no matter where they live.**

CureCervicalCancer has brought life-saving screening and treatment to nearly 190,000 women in 10 low and middle-income countries. We are stopping cancer before it starts.

A world where women do not die from cervical cancer is within our reach.

*Will you join us to eliminate cervical cancer?*



## GLOBAL IMPACT

 **188,658**  
Women Screened

 **12,828**  
Women Treated

 **772**  
Health Professionals Trained

 **1,761**  
Community Health Workers Trained

 **106**  
Sustainable Clinics

 **10**  
Countries Reached

# MOBILE HEALTH FOR MAMAS

## Community-Based Human Papillomavirus (HPV) Testing and Treatment

Our Community-Based HPV Testing and Treatment program, *Mobile Health for Mamas*, has redefined how cervical cancer screening and treatment services are delivered in remote and underserved communities.



At Left: *Mobile Health for Mamas*: Lab technologist, Adriano, processes samples in our mobile laboratory.

## What We Do

### TEST



Human papillomavirus (HPV) testing identifies women with high-risk HPV, which causes over 99% of cervical cancer. Women can collect their own sample.

### TREAT



Thermal ablation treatment prevents cervical cancer from developing. This simple and painless procedure takes less than a minute and can be performed in a mobile clinic setting.

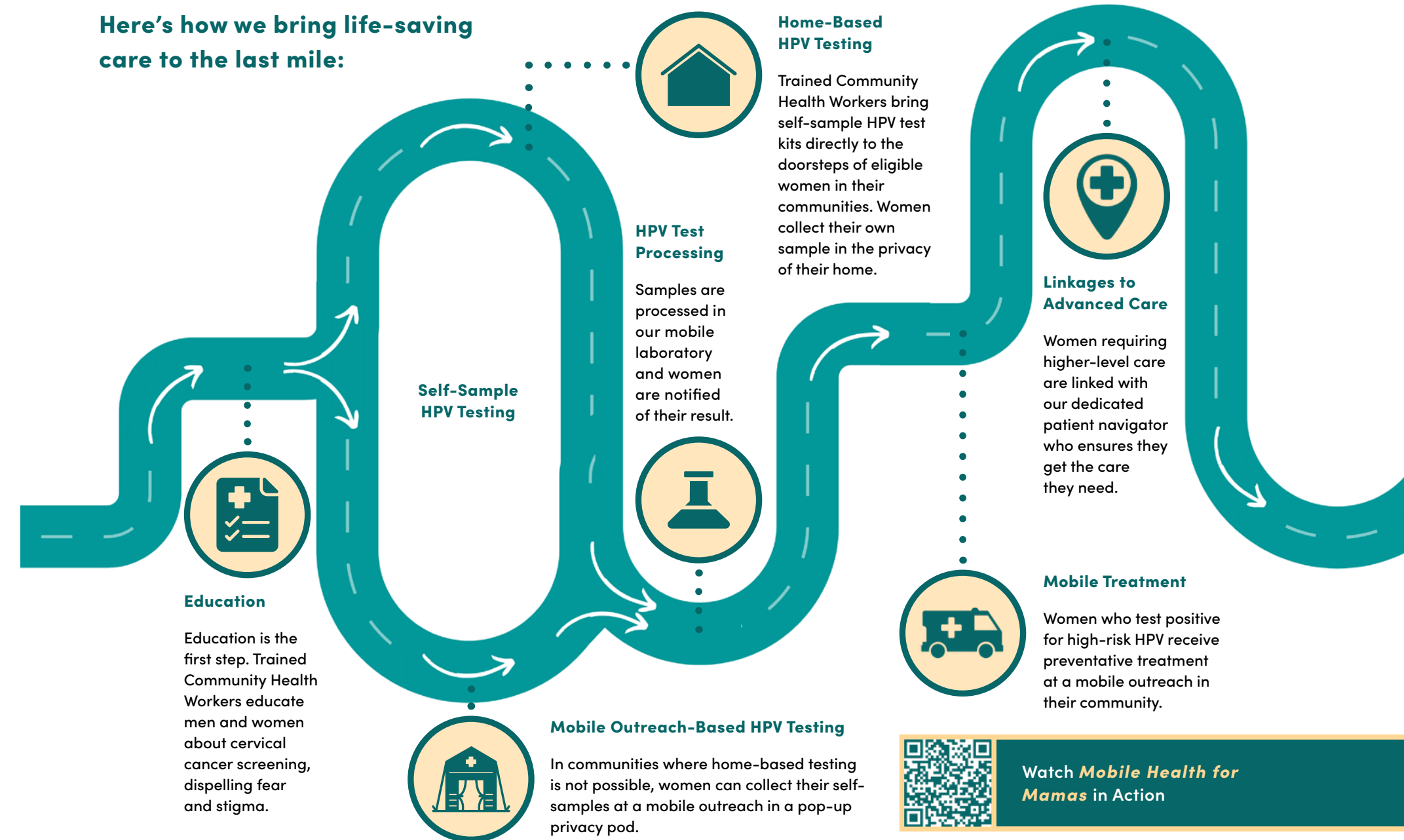
### LINK



In limited-resource settings, cancer treatment is often prohibitively expensive and scarcely available. We provide patient navigation services for women with advanced disease to bridge those gaps.

## How We Do It

Here's how we bring life-saving care to the last mile:



Watch *Mobile Health for Mamas* in Action

# MOBILE HEALTH FOR MAMAS

## Launching CureCervicalCancer Kenya

After years of developing deep partnerships and implementing impactful projects across Kenya, this year we launched our Kenyan NGO, **CureCervicalCancer Kenya**. This new affiliate of our organization strengthens our commitment to community-led systems change in the region and is a powerful step to advancing our long-term impact in Kenya and Sub-Saharan Africa.



## IMPACT OF MOBILE HEALTH FOR MAMAS



**19,925**

Women Tested for High-Risk HPV



**4,059**

HPV+ Women Treated



**153**

Women Linked to Higher-Level Care



**101**

Healthcare Professionals Trained



**1,533**

1,533 Community Health Workers Trained

## THE WOMEN REACHED BY MOBILE HEALTH FOR MAMAS



*Selena*

Without [CureCervicalCancer], I wouldn't have been able to afford being screened."

*Lilian*

I am so glad to know I am healthy for my son. The treatment was easy and painless. I hope to encourage other women to get screened."



“

*Joyce*

I recently lost a close friend to cervical cancer, and I believed there is nothing you can do about cancer. I was scared to be screened thinking there was no treatment. Women should know that when you understand cervical cancer and how it can be prevented, it will reduce fear and also increase acceptance for testing and treatment."



# DEAR FRIENDS AND SUPPORTERS

*Thanks to you, we accomplished big things in 2023,*

including the completion of our new mobile laboratory and establishing CureCervicalCancer Kenya, our affiliate Kenyan NGO.

In addition to achieving these milestones, we've worked hard to refine our first-of-a-kind HPV Testing and Treatment program, Mobile Health for Mamas. We 10x'd the number of women we can test in one day by perfecting our community outreach strategy. We increased the percentage of women opting in for treatment from 50% to 85%. We expanded our support for women requiring higher-level care, including covering transportation costs for appointments and linking women with Kenya's National Health Insurance Fund. Most importantly, we placed the needs and feedback of the women we serve front and center every step of the way—building not only a better program, but trust within the communities where we work.

That's how we've reached nearly 20,000 women with HPV testing and treatment.



As we pause to reflect on how far we've come, we are reminded of just how far we are able to go with your support. Together, we've taken Mobile Health for Mamas from an ambitious dream to a proven model—which we are now eager to replicate and scale to new regions in Kenya and beyond.

Growing our impact means bringing life-saving care to more of the women who need it most. Will you join us to make sure every woman has access to the care she deserves?

*With gratitude,*

Rebecca Lepsik, RN

Patricia Gordon MD



## New Mobile Laboratory

In October 2023, we unveiled our brand new, solar-powered Mobile Health for Mamas mobile laboratory. With our state-of-the-art PCR HPV testing machines, we can process hundreds of samples every day. With this new vehicle, we can reach women in more remote regions, process more tests, and ultimately, bring life-saving testing and treatment to more women in Kenya.

## Our Team

**1. Dorcus** (Program Officer) **2. Adriano** (Lab Technologist) **3. McKenna** (Program Coordinator) **4. Patricia Gordon MD** (Founder and Chairman of the Board) **5. Peter** (Data Officer) **6. Samson** (Program Manager) **7. Millicent** (Patient Navigator) **8. Rebecca** (Executive Director) **9. Julianne** (Communications & Development Coordinator)

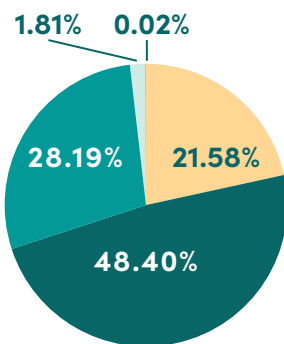


# Statement of Activities November 2022 - October 2023

## INCOME

	TOTAL	% OF INCOME
Board Giving	202,900.00	21.58%
Grants	455,076.00	48.40%
Contributions	265,106.59	28.19%
In-Kind	17,010.00	1.81%
Interest Earned	176.12	0.02%
<b>TOTAL INCOME</b>	<b>940,268.71</b>	<b>100.00%</b>

### OPERATING REVENUE

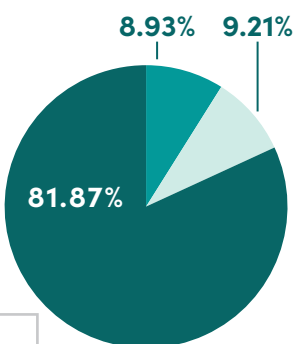


**KEY** Board Giving Grants Contributions In-Kind Interest Earned

## EXPENSES

	TOTAL	% OF EXPENSE
General & Administrative	63,409.13	8.93%
Fundraising	65,376.96	9.21%
Programs	581,411.65	81.87%
<b>TOTAL EXPENSES</b>	<b>710,197.74</b>	<b>100.00%</b>

### OPERATING EXPENSES



**KEY** General & Administrative Fundraising Programs

# DONORS

### DIAMOND \$100,000+

Bristol-Myers Squibb Foundation  
Tap Cancer Out  
Joseph Drown Foundation  
Irving Kessler and Barbara Anderson  
Julie Kavner  
The Leonard Hill Charitable Trust & Patricia Gordon MD, (Dr. Patricia Gordon, Board Member)  
The Morris A. Hazan Family Foundation, (Judy Carmel, Board Member)  
Wesley Phoa & Margaret Morgan

### PLATINUM \$50,000+

The Ahmanson Foundation  
The Annenberg Foundation  
Benjamin Gordon (Board Member)  
The Charlie Munger Foundation  
Fern Jennings  
Gale Ann Hurd  
Mike Snow  
Kerry and Norah Clark Family  
Foundation of The Greater Cincinnati Foundation  
The MacNaughton Family Foundation (Cathy MacNaughton, Board Member)  
Bonnie and David Rickles MD  
The Rubinstein Family

### GOLD \$25,000+

Anne Vandenebeele and Annmarie Eldering  
The Anthem Foundation  
Barton and Phyllis Cohen  
Collie & Greg Daily  
The Elizabeth Taylor AIDS Foundation  
Gillian & John Wagner  
Saskia & Hugh Evans  
The International Foundation  
J Andrew and Simone McEntire  
Hinsdale-Oak Brook Sunrise Rotary Foundation  
Richard and Sandra Jacobson  
The Roddenberry Foundation  
Together Women Rise  
The Rieschel Foundation

### BRONZE \$5,000+

Arno Mundt MD  
Clifford Merlo MD and Marilyn Wexler Ph.D.  
Carol Christ Giving Fund  
Delain and Dana Kemper  
Marsha Wythes  
Dunn Family Foundation  
Peter and Cathy Spano  
Heidi and Damon Lindelof  
Henry E. Niles Foundation, Inc.  
Hornik Family Foundation  
Jack and Michelle Giarraputo  
Jefry Rosmarin

### SILVER \$10,000+

Annie and Judy Fishman  
Stanley and Joyce Black Family Foundation (Jill Black and Zachary Zalben)

Buchalter APC (Richard Ormond, Bernard Bollinger, Michael Wachtell)  
The Capital Group Companies Charitable Foundation  
Doris F. Gordon Charitable Trust  
The Sam Family  
Gerald Sprayregen  
Steve & Sascha Taylor  
Alan R. Miller Foundation  
James and Carol Spielman  
Jodi Shelton and Jerry Rogers  
Joel Cornfield, MD and Judy Laner (Board Member)

### PLATINUM \$50,000+

John Einck MD  
Ken Marks  
Laurie and Matt Coleman  
Lenore Pridham  
Leopold Wyler  
Nancy Fleming (Board Member)  
Marcia Lustgarten  
Mark Gordon  
MEDGYN  
Patricia Heaton & David Hunt  
Phyllis Yale and Tucker Taft  
Peter Micelli and Jennifer Lang MD  
Rosenthal Family Foundation  
David and Susan Gersh  
Amy and Stan Baratz  
Robert and Joanie Hall  
Samuel and Tracey Byrne  
Susan Brakeley  
Timothy O'Connor MD and Victoria M. O'Connor  
Victoria and Brian Klein  
WellPoint Foundation  
Yuval Bar-Zemer  
Maud Welles

### GOLD \$25,000+

Anne Vandenebeele and Annmarie Eldering  
The Anthem Foundation  
Barton and Phyllis Cohen  
Collie & Greg Daily  
The Elizabeth Taylor AIDS Foundation  
Gillian & John Wagner  
Saskia & Hugh Evans  
The International Foundation  
J Andrew and Simone McEntire  
Hinsdale-Oak Brook Sunrise Rotary Foundation  
Richard and Sandra Jacobson  
The Roddenberry Foundation  
Together Women Rise  
The Rieschel Foundation

### BRONZE \$5,000+

Arno Mundt MD  
Clifford Merlo MD and Marilyn Wexler Ph.D.  
Carol Christ Giving Fund  
Delain and Dana Kemper  
Marsha Wythes  
Dunn Family Foundation  
Peter and Cathy Spano  
Heidi and Damon Lindelof  
Henry E. Niles Foundation, Inc.  
Hornik Family Foundation  
Jack and Michelle Giarraputo  
Jefry Rosmarin

### SILVER \$10,000+

Annie and Judy Fishman  
Stanley and Joyce Black Family Foundation (Jill Black and Zachary Zalben)

John and Heather Boffi  
Barry Borden and Lois Swinski  
Kirt Wagner  
Linda May and Jack Suzar  
Lynne and Jimmy Gordon Dewitt  
Murray Lappe  
Abercrombie and Kent Philanthropy  
The Phase Foundation  
Sally and David Lang  
Susan and Bill Dake  
Sung Won Sohn  
Tanin Sasaluxanon

### FRIEND \$2,500+

Alan and Sherie Schneider  
Aleks Istanbulu  
The Crescent-Rotary Foundation  
Diane and Greg Branch  
Edward and Courtney Loeb  
Gretchen and Stephen Burke  
Katherine Boles and Barney Brawer  
Marilyn Jones and Mitchell Kaplan  
Susan McLoon  
The Crescent-Rotary Foundation  
Donna and Larry Cohen  
Daniel Heimowitz  
Elizabeth and Stuart Moore  
Jill and Loren Bough  
Kelly and Kevin Welsh  
Len and Nancy Jacoby  
Arlis and Erwin Grossman  
Elizabeth Gottainer  
Bea and Leighton Welch  
Renee and Brian Wilson  
Roz and Elliot Vogelfanger  
Jeanne Fontana  
Judy and Curt Vinson  
Julia Phelps  
Jordan and Nicola Kerner  
Ron de Salvo  
Richard Keller  
Sorooptimist International of Central Solano County  
Liberty Hill Foundation  
Julia Phelps  
Lisa and Dan Zelson  
Creag Foundation  
Sheri and Les Biller  
Betsy and Sanford Weinstein

Timothy O'Connor MD and Victoria M. O'Connor  
Victoria and Brian Klein  
WellPoint Foundation  
Yuval Bar-Zemer  
Maud Welles

### SUPPORTER \$1,000

Adam Charles Rosenfeld  
Andrea and David Tracy

Andrew and Jacqueline Caster  
Andy and Janice Hill  
Anne Hasse  
Ashley McGuinness  
Barbara and Richard Barnhart  
Bonnie and Gary Goldish  
Cameron Carr and David Given  
Courtney Desmond  
Darren and Jenny Bowes  
Deborah and Bobby Sharpe  
Dori and Rob Kenneally  
Noor Khan  
Dorcas Huang  
Kitchen Table  
Ann Garber Rimoim  
DeeDee Dorskind  
Elizabeth Skinner  
Gail Jankovski  
Geraldine Maisel  
Glen Dake  
Good Clean Love  
Jean Gordon MD and Ron Greenwald MD  
Jeffrey and Sandra Bruss  
Jerry Rotman  
Jim and Julia Davidson (Storm Castle Foundation)

John R Ohanesian  
Baird Foundation  
Network for Good  
Harry Winer  
Marcus Duncan  
Kelly Regan  
Kirsten Hilleman & Greg Slamowitz  
Grace Boyett  
Julie von Zerneck  
Kayne Anderson Capital Advisors Foundation  
Kristy Tully Bottoms  
Lonnie Levi Israel  
Mark Goldsmith  
Melissa Blake  
Michael Walsh  
Nora Manella  
Otting Family Charitable Foundation  
Peter Cowie  
Peter & Josefina Loewenberg  
Jane Rascoff  
Jewish Community Foundation of Los Angeles  
Jewish Community Foundation of Orange County  
Jennifer Colantuoni

Julie Sakellariadis  
Robert Gordon  
Ross Stokes  
Phyllis and Robert Ching  
PicnicHealth  
Rachel & Jerome Cornfield, MD  
Rachel Levin  
Rande Samsky Hilborne  
Rick Siedband and Carol Sarnat  
Ricki Alon  
Roger Lowenstein  
Roger Quinton and Rachel Sapir-Quinton  
Sally and Tim Ryan  
Scott Lippman  
Stan and Amy Maisel  
Steve Nudelman  
Steve White and Sherri Singer  
Susan Wiviott  
Kathryn McClintock  
Shaun Regan  
William McMorrow  
George Franklin and Molly Dye  
Noor Kahn  
Sylvie Legere  
Patty Woo  
California Community Foundation

**IN-KIND**  
Liger Medical  
Atila Biosystems

Donate



## Special Thanks to Our Board of Directors

Patricia S. Gordon, MD  
*Founder and Chairman  
of the Board*  
Judy Carmel  
Nancy Fleming, CNM, PhD  
Benjamin Gordon

Judy Laner  
Cathy MacNaughton, MBA  
Radha Karnad, BM, MSc  
Philip Masaulo, MBChB,  
MPH



### USA Office

468 N. Camden Drive, 2nd Floor  
Beverly Hills, CA, 90210  
Office: (310) 601-3002  
Fax: (310) 601-3009  
EIN: #46-3942138

### Kenya Office

Lumumba Sub-county Hospital,  
Off Jomo Kenyatta Highway Road  
PO Box 486-40100  
Kisumu. Kenya



[curecervicalcancer.org](http://curecervicalcancer.org)  
[info@curecervicalcancer.org](mailto:info@curecervicalcancer.org)