### 2021 Impact Report



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### Cure. cervical cancer.org

Dedicated to the early detection & prevention of cervical cancer around the globe for the women who need it most.

## Dr. Patricia Gordon

# **CNN Hero**

CNNHeroes.com

DONATE

Dr. Patricia Gordon CureCervicalCancer

# **CN HEROES**

This year, CureCervicalCancer's founder Dr. Patricia Gordon was selected as a top 10 CNN Hero of the Year for her dedication to the prevention of cervical cancer around the alobe. The Peabody and Emmy Award-winning campaign, celebrating its 15th anniversary, honors individuals who are making extraordinary contributions to help improve the lives of others. Dr. Patricia Gordon is honored and humbled to receive this once in a lifetime recognition.

<u>Click here to watch Dr.</u> <u>Gordon's CNN feature</u>

#### NO WOMAN SHOULD DIE OF CERVICAL CANCER.

Cervical cancer is almost 100% preventable and curable if detected and treated early.

### Yet, every 2 minutes, this disease claims another woman's life.

#### The global inequities of cervical cancer are astounding.

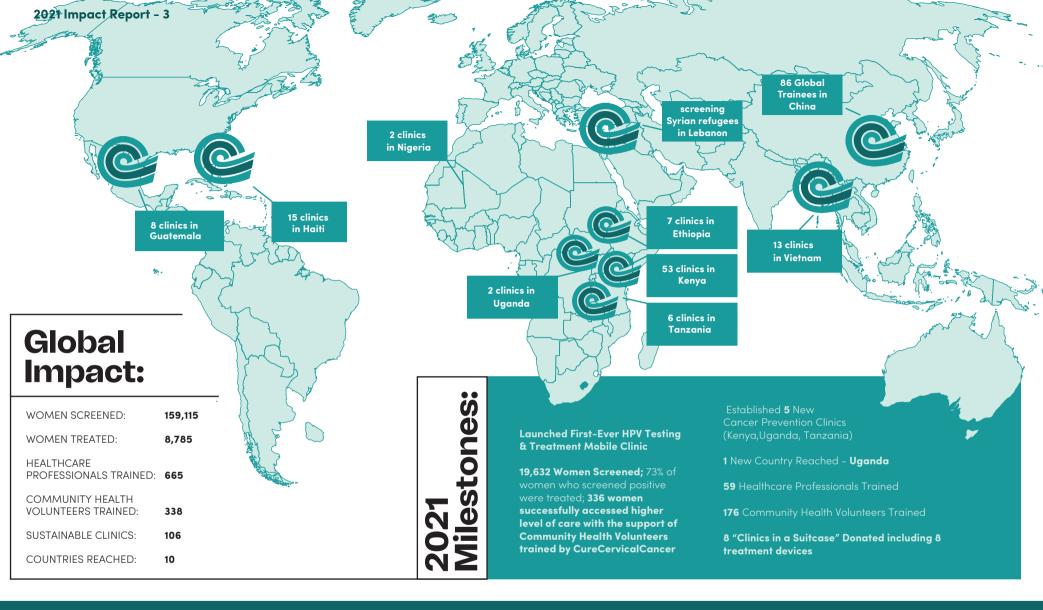
A disproportionate 90% of women who die from cervical cancer live in low-and-middle-income countries where the incidence is nearly twice as high and the death rate nearly three times greater compared to high-income-countries. Too many women are dying a painful and undignified death from a disease that we have the knowledge and tools to prevent.

**CureCervicalCancer is bringing life-saving screening and treatment to women around the world who have little to no access to care.** Using a low-tech screening procedure, we can detect precancerous changes on the cervix and treat the abnormal cells immediately, thus preventing progression to deadly cervical cancer. Our comprehensive cervical cancer prevention programs include community-based education, specialized training programs for local healthcare professionals, high volume screening and treatment clinics, and advocacy at the national and local level.



OF WOMEN WHO DIE FROM CERVICAL CANCER LIVE IN LOW & MIDDLE INCOME COUNTRIES

ONHEROES





We identify the highest need communities around the globe, provide the necessary equipment for screening and treatment, and establish permanent cervical cancer prevention clinics – both ESTABLISH mobile and facility-based.



We conduct specialized training for local healthcare professionals and community health volunteers, so that they can continue to provide life-saving services to the women in their communities.



We aim to achieve sustainability by building local capacity and optimizing existing resources. We partner with national/local governments and organizations to strengthen healthcare systems EMPOWER and improve access to care.

### "See & Treat" = cervical cancer prevented = lives saved.

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We are using cutting-edge tools to screen more women than ever before and going the last mile to reach women who need it most.



#### **INNOVATING & SCALING:**

### Launching the first ever HPV Testing & Treatment Mobile Clinic

Our HPV Testing & Treatment Mobile Clinic is the first of its kind to bring the most advanced cervical cancer prevention technology directly to women in their communities. The self-contained mobile clinic is designed to operate anywhere - from busy town centers to the most inaccessible regions. Our mobile laboratory uses a solar-powered testing system to identify the women most at risk of developing cervical cancer in just 90 minutes. These women then receive treatment in the same visit from a team of healthcare professionals.

Persistent infection with high risk HPV causes almost 99% of cervical cancer. HPV testing is the most accurate tool that we have to identify the women who carry the highest risk of developing cervical cancer. By using HPV testing as a primary screening tool, we can screen hundreds of women simultaneously and quickly determine which women need further screening and treatment. We can then focus our time and resources on ensuring that these high-risk women receive the care that they need.

The HPV Testing & Treatment Mobile Clinic is an innovative and novel approach to scale screening and treatment in a limited-resource context.



#### STEP 1

Our mobile clinic/laboratory and a team of healthcare providers travel to underserved regions to set up in village centers, busy marketplaces, or communal spaces. We come directly to where the women are.

#### **STEP 4**



How it works:

In the same visit, women who test HPV positive undergo further screening and treatment if necessary by a team of healthcare providers. Women who require advanced care are linked with specialized doctors at a referral facility and supported by our Client Champion to successfully navigate the barriers of accessing higher level care.



#### **STEP 2**

Women can easily and painlessly collect their own self-sample within a few seconds by using a vaginal swab.



#### STEP 3

The samples are processed in the mobile laboratory. Results are ready within 90 minutes.



# HPV Testing & Treatment Mobile Clinic

1,053 women tested

247 HPV+ treated at our mobile clinics

**32** women referred for higher levels of care

# Dear Friends & Supporters,

2021 was a milestone

year for CureCervicalCancer. Bolstered by the support of our friends and donors, we realized a long-held dream when we launched the first-ever Human Papillomavirus (HPV) Testing & Treatment Mobile Clinic. We

combined the world's best screening and treatment tools

with an incredible team of local healthcare professionals and put the clinic on wheels so that we can literally bring life-saving care anywhere. The inauguration of this clinic marks a pivotal point in our strategic vision – we are moving into the future, embracing new technologies and innovative solutions for fighting cervical cancer.

Earlier this year, our US-based team cautiously resumed international travel and returned to Kenya, Tanzania, and Uganda, where we trained healthcare professionals, established new partnerships and clinics, and launched our HPV Testing & Treatment Mobile Clinic. After nearly one year of Zoom meetings and virtual conversations, we were grateful to reunite with our ground partners and humbled by their determination to continue screening women in spite of the numerous and unpredictable challenges of the global pandemic. Covid-19 continues to impact our programs as well as cervical cancer prevention efforts globally – already inadequate resources are even more depleted, routine services have been disrupted, and women even hesitate to visit health facilities for fear of contracting Covid-19.

### The need for intervention is more urgent than ever as women continue to die at an alarming rate from this almost completely preventable disease.

We are committed to investing in the most accurate and effective methods of screening and treatment in order to have the greatest impact. We want to bring care to the hardest to reach communities and to the world's most vulnerable women. We want to reach the women who need us most.

None of this is possible without you, our friends and supporters. Thank you for believing in our vision in a world where no woman dies from cervical cancer.

Gratefully,

Patricia Gordon MD Founder and Board Chair

Rebecca Lepsik RN Executive Director

# Spotlight on:

#### **BWINDI, UGANDA**

**Uganda ranks 7th in the world** for countries with the highest incidence and mortality of cervical cancer, and cervical cancer is the leading cause of cancer-related death for women. In partnership with Abercrombie & Kent Philanthropy, CureCervicalCancer established two new "See & Treat" Clinics in Bwindi, one of the most remote regions in Uganda.

These clinics now offer the only screening and treatment services available within three hours. In addition to facility-based care, they deploy teams of healthcare providers on motorbikes to navigate the rough terrain and conduct regular mobile clinics in the surrounding community.

#### NORTHERN TANZANIA

For the last 4 years, we have supported Selian Mobile Clinic to travel to rural areas in northern Tanzania to screen and treat women from the nomadic Maasai tribe. This year, our team returned to Tanzania to train more providers from Selian Mobile Clinic and to equip them with a thermal ablation treatment device – ideal for mobile clinics.

We also established a new "See & Treat" Clinic at Maternity Africa Hospital near the base of Mt. Kilimanjaro, which reaches marginalized women from around the country.

#### KISUMU, KENYA

In Kenya, **less than 16% of women eligible** for screening have ever been screened largely due to lack of access and lack of awareness. Our "See & Treat" program with KMET (Kisumu Medical Education & Trust) in Kisumu, Kenya aims to tackle both of these problems. We partner with 9 healthcare facilities throughout the region to support "See & Treat" Clinics which screen/treat hundreds of women each year. This year, we expanded our program by training new healthcare professionals, community health volunteers, and launching a new "See & Treat" Clinic.

#### COMMUNITY HEALTH VOLUNTEERS BRING CERVICAL CANCER PREVENTION TO THE FRONTLINES

Community Health Volunteers play a critical role in our cervical cancer prevention programs. They are trusted resources of health-related information who are linked to each individual household within their community. We train Community Health Volunteers to educate men and women about cervical cancer, to recruit women for screening, and to provide psychosocial support. By engaging a network of Community Health Volunteers in every region where we operate, we have seen significant increases in screening uptake as well as overall improved outcomes for women who need treatment or advanced care.



# 2021 Financial Summary

#### STATEMENT OF FINANCIAL POSITION

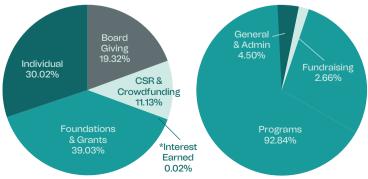
ASSETS	TOTAL
Cash	566,637.70
Fixed Assets	35,854.52
Less Accumulated Depreciation	(19,500.00)
TOTAL ASSETS	582,992.22
Net Assets	594,062.60

#### STATEMENT OF ACTIVITIES

INCOME	TOTAL
Board Giving	137,400.00
CSR & Crowdfunding	79,178.19
Foundations & Grants	227,563.49
Individual, Business Donations	213,450.53
Donation In-Kind (Revenue)	3,400.0
Interest Earned	143.86
TOTAL INCOME	711,136.07
EXPENSES	
General & Administrative	34,234.15
Fundraising	20,193.93
Programs	705,869.90
TOTAL EXPENSES	760,297.98

Fiscal Year 2021: November 1, 2020 - October 31, 2021

#### OPERATING REVENUE: \$711,136.07 OPERATING EXPENSES: \$760,297.98



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#### **Special thanks to our** board of directors:

Patricia S. Gordon, MD Judy Carmel Nancy Fleming, CNM, PhD Ben Gordon Judy Laner Cathy MacNaughton, MBA Andrew Goldstein, MD

#### and all of our generous donors:

#### **DIAMOND** \$100,000+

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